

# social media RIDER

## DUNDU



For DUNDU the clients and employees are the most important ambassadors of the company, not only in „real life“ but also on the Internet, who spread and promote the philosophy of this unique art project in the world.

And through social media, we are achieving a lot today.

Therefore, it is important that some regulation are complied with, we feel for the preservation of the originality of our message is important.

In general, we welcome the activities and commitment on your part with the Web 2.0 DUNDU.

To ensure a uniform form of communication and issues that exist to answer, to establish DUNDU created this Rider.

### **Important Information on Social Media for the client and organizer:**

Pictures of DUNDU be posted to external sites / channels:

- DUNDU as name must be mentioned
  - Marking of DUNDU as a person / page ect. in the picture, depending on the channel
- Example Facebook: [www.facebook.com/dundu.eu](http://www.facebook.com/dundu.eu) next to the picture, if DUNDU can not be marked as the person / site.

In general, the page must DUNDU ([www.facebook.com/dundu.eu](http://www.facebook.com/dundu.eu))

only „I like“ are, so you can DUNDU mark in the picture.

Alternatively, with a dundu before.

- Hashtag marking the post: #DUNDU
- Website [www.dundu.eu](http://www.dundu.eu) must be mentioned in the post
- If the images are provided by us, please use Copyright (name of the photographer)

DUNDU may not be unasked shown as a mascot / symbol, for its own purposes.

DUNDU should not be presented in the moving party political / religious context.

### **OUR social media channels IN THE OVERVIEW:**

**Facebook:** <https://www.facebook.com/dundu.eu>

**Twitter:** [https://twitter.com/dundu\\_eu](https://twitter.com/dundu_eu)

**Instagram:** [http://instagram.com/du\\_und\\_dundu](http://instagram.com/du_und_dundu)

**Google+:** <https://plus.google.com/103362727256610894963/posts>

### **press material:**

#### **Videos of DUNDU:**

<https://vimeo.com/duundddundu>

#### **PHOTOS of DUNDU:**

<https://www.flickr.com/photos/duundddundu/sets/>

For further informations please contact us:

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